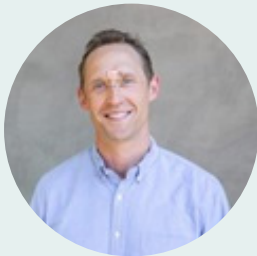# Conference Details

Denver, Colorado, USA
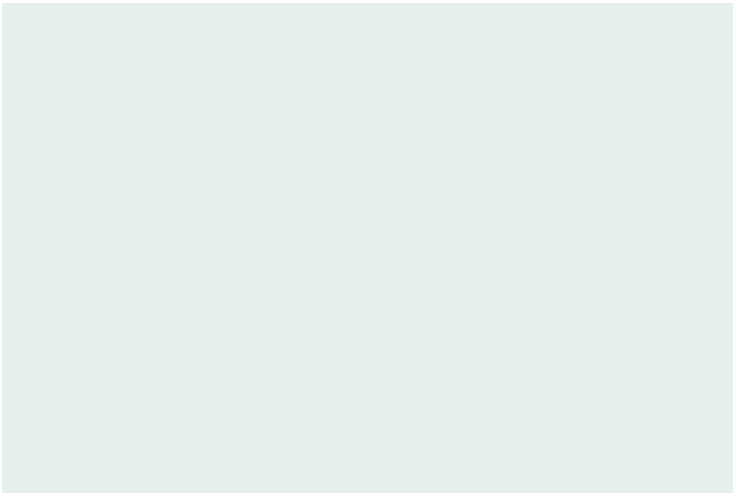
Conference Topics

| Accreditation Best Practices | Using AI for Accreditation | Resources for Your School |

Keynote I

More Chat, Less Bot: How Humans Unleash the True Power of AI In Innovation
Monday, September 30 | 9:30 a.m.

💬 Jeremy Utley, Adjunct Professor, Stanford

Keynote II

Becoming Superhuman: The Science of Optimizing Productivity and Performance
Monday, September 30 | 3:45 p.m.

💬 Sahar Yousef, Cognitive Neuroscientist, The University of California at Berkeley

Special Announcement

Unveiling the AACSB Advantage: New Report and AI Solutions
Tuesday, October 1 | 9:45 a.m.

💬 Stephanie Bryant, EVP, Chief Accreditation Officer, and Managing Director, Americas, AACSB

Leveraging AI for Accreditation

For Standard 8:

ChatSDG is a new Generative AI tool that evaluates real-world research impact. Learn how ChatSDG can help you with data collection, analysis, and reporting for visits.

For Assessment:

With practical examples and case studies, find out how AI tools are providing deeper insights into your assessment data, addressing learning gaps more quickly, and supporting your decision-making for continuous improvement.

For Research:

Learn how to leverage current AI tools to improve research efficiency and innovation. The session will provide a "cheat sheet" for the tools, and a demo you can bring back to your institution.

View the Full Agenda

Meet AACSB Accreditation Experts

We would be delighted to meet with you at the conference!
Reach us at our email addresses listed below.

Stephanie Bryant
EVP, Chief Accreditation Officer, and
Managing Director, Americas
stephanie.bryant@aacsb.edu

Presenter: Unveiling the AACSB
Advantage: New Report and
AI Solutions

Suzanne Mintz
Vice President, Accreditation
suzanne.mintz@aacsb.edu

Presenter: Initial Accreditation Visit Q&A

Lauren Maradei
Senior Manager of Accreditation
lauren.maradei@aacsb.edu

Presenter: CIR Accreditation Visit Q&A

Ana Sotillo
Accreditation Manager
ana.sotillo@aacsb.edu

Americas Accreditation Conference

More to Learn!

Extend your trip to attend these interactive seminars:

Business Accreditation Seminar

New Format!
Explore the accreditation standards through an immersive case study.

Facilitated by Stephanie M. Bryant, Chief Accreditation Officer, AACSB
Saturday, September 2 –Sunday, September 29

Bundle and Save up to 300 USD

Continuous Improvement Review Seminar

Learn the steps for a successful continuous improvement review visit, from the first year of the cycle to the completed visit.

Facilitated by Scott Dawson, Dean, University of Colorado Denver
Sunday, September 29

Bundle and Save up to 300 USD

Accounting Accreditation Seminar

Less than 25% of AACSB-Accredited schools have supplemental accounting accreditation. Explore the process in an in-depth overview.

Facilitated by Maria Baltar, Regional Head, Americas, AACSB
Wednesday, October 2

Bundle and Save up to 300 USD

Sample Justification Letter

Convince your leadership to approve your conference attendance.
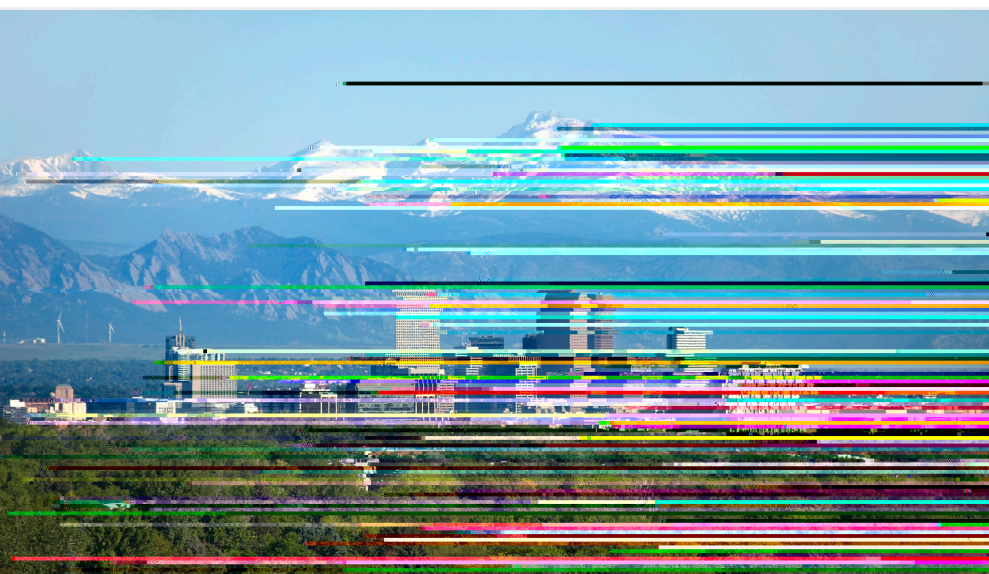
Dear [decision-maker's name]

I am writing to request approval to attend the 2024 **Americas Accreditation Conference**, organized by AACSB, from September 30–October 1 in Denver, Colorado. I believe my participation is needed for several reasons:

- To report back to our staff on the latest developments and best practices in achieving and maintaining accreditation.
- To meet with our accreditation staff liaison to ensure we remain aligned with AACSB requirements
- To learn how our peers are streamlining accreditation processes through AI-based solutions, which have the potential to significantly reduce staff workload dedicated to accreditation.

The cost for AACSB members to attend is $1,095 prior to August 30/ $1,395 after August 30 and includes breakfast and lunch on conference days. Additional costs for my travel will apply.

Thank you for considering my request. I am confident that the tools and best practices gained from this conference will advance our school's efficiency and alignment with AACSB's accreditation standars.

[Your Name]

We hope to see you in Denver!