## Three Year Strategic Plan







## **Mission**

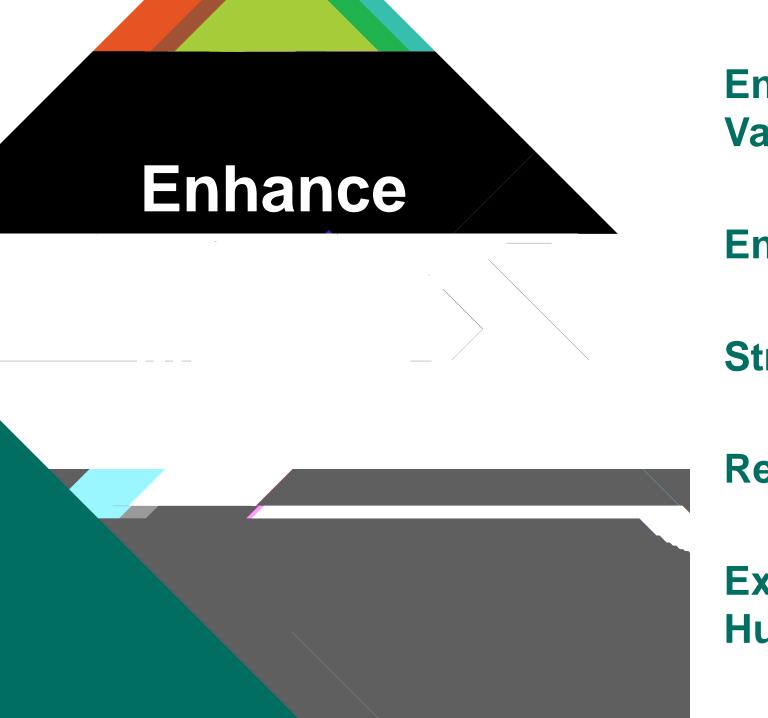
AACSB elevates the quality and impact of business schools globally.

## **Vision**

To achieve positive societal impact through business schools.

## **Values**

Members First • Inclusivity • Curiosity



**Enhance Accreditation Value** 

**Enhance Member Value** 

**Streamline Communications** 

Revamp AACSB Web Site

**Expand AACSB Analytics Hub Capabilities** 

Redesign Conference Experience

**Build AACSB Academy** 

Scale Quality Improvement Programs

**Reach Prospective Students** 

**Partner with Business**