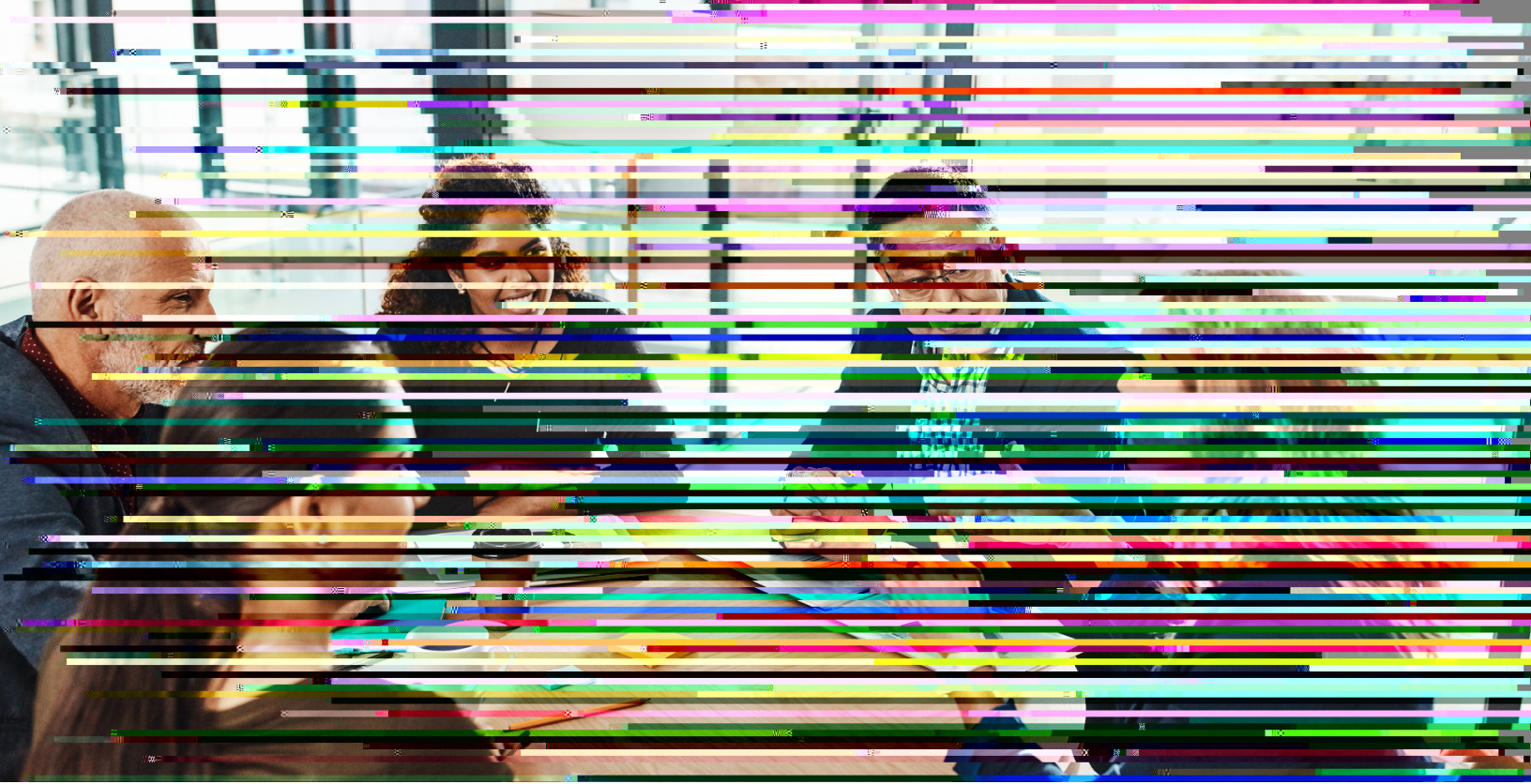




Value of AACSB

About AACSB Accreditation

The graphic features a white background with a large teal rectangle on the right side. A light gray horizontal band spans the top, and a light gray vertical band runs down the left side, creating a cross-like shape. The teal rectangle is positioned in the lower right quadrant, overlapping the white background.

General Audiences

Key Insights

73 percent of the CEOs representing Fortune 100 companies have a business degree from an AACSB-accredited school.¹

75 percent of top-paid CEOs from S&P 500 companies have a business degree from an AACSB-accredited school.²

AACSB-accredited business schools have **launched over 700 initiatives** to advance responsible business leadership from July 1, 2023 to June 30, 2024, including:

Community Stories

“Our world needs agile leaders now more than ever. As business schools continue to innovate to meet stakeholder expectations, it’s important that they share their knowledge and insights while providing equitable educational access to lifelong learners who aspire to become business leaders and entrepreneurs.”

—Alex Triantis

Immediate Past Chair, AACSB Board of Directors, and Dean, Johns Hopkins Carey Business School

Looking to add your own stories? Ask your community:

- How has your community been **impacted** by responsible and effective business leadership?
- How have you seen businesses recently **make** a positive impact on society?
- Which skills are **required** for today’s business leaders that perhaps weren’t relevant 5 to 10 years ago?

¹ AACSB International, 2024.

Students



Key Insights

Businesses and Employers

WW

Key Insights

73 percent of the CEOs representing Fortune 100 companies and **75 percent** of the top-paid CEOs at S&P 500 companies have a business degree from an AACSB-accredited school.⁹

With only **6 percent** of the world's schools having achieved AACSB accreditation, you are partnering with the best business schools in the world,

University Leadership



Key Messages

Attract Top Students, Faculty, and Funding

AACSB accreditation elevates the quality and global recognition of your business school's brand. It signals a commitment to high-quality instruction, impactful research, relevant and timely curriculum and programs; opens partnership opportunities with other accredited business schools; and demonstrates a commitment to positive societal impact—attracting the best and brightest to your academic community. AACSB accreditation also attracts donor support to increase the financial sustainability of your institution.¹¹

Build Impactful Partnerships

By tapping into a global network of prestigious business schools and employer partners, your school can explore innovative approaches to curriculum development, uncover industry trends, and develop advocacy opportunities that advance the value of business education.

Stay Flexible, Stay Current

AACSB connects you to the needs of business and society, providing guidance and insights on skills needs and gaps to ensure your graduates are ready to create impact.

¹¹ Trapnell, 2007; Bryant, 2013.

AACSB   **boosts student enrollment,**¹² both in business undergraduate and graduate programs.¹³

AACSB   **contributes to a business school's ability to**

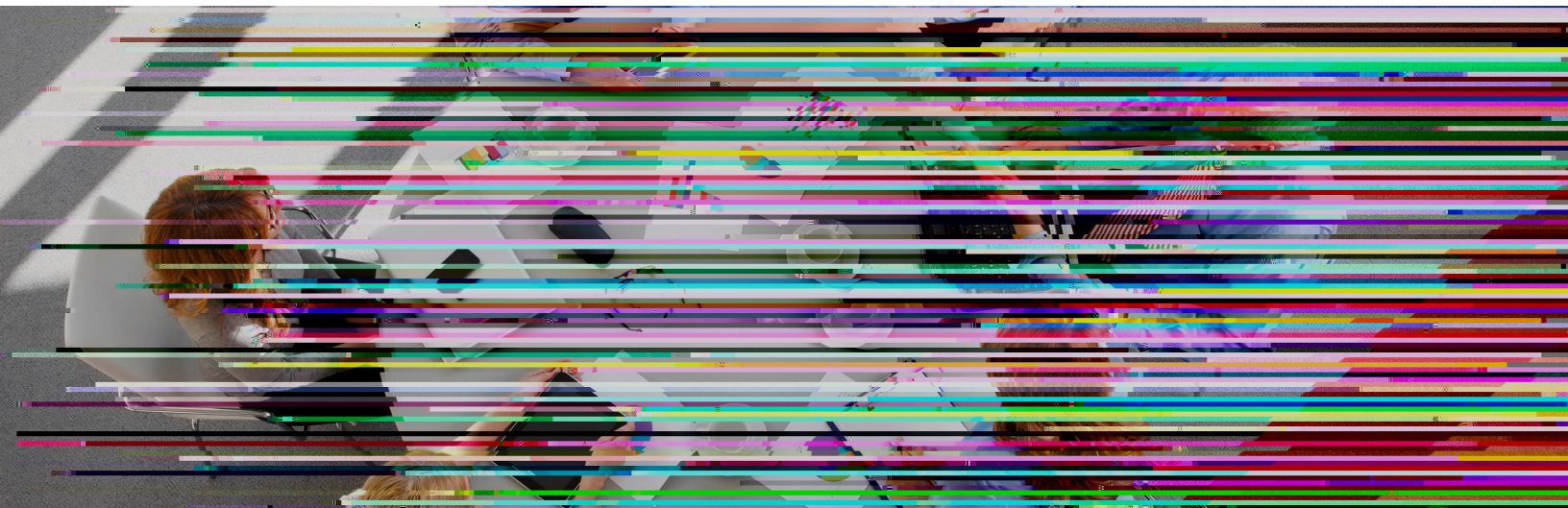


AACSB accreditation ensures that business schools meet the highest standards of excellence in teaching, research, curriculum development, and learner success. This accreditation is not just a reflection of the institution's commitment to quality but also a significant assurance to students and employers of the value and relevance of the education provided."

—Lily Bi

President and CEO, AACSB International

Government



Key Messages

Increase Access to Quality Business Education

Through accreditation, AACSB becomes your partner for elevating the quality of business schools in your region, ensuring you have the talent and research to grow your economy, strengthen your communities, and accelerate business innovation.

A Reliable Partnership for Quality Assessments

AACSB is here to help you hold your local business schools accountable for quality offerings by ensuring that they meet the evolving standards of a top-tier global business education.

A Path to Continuous Improvement

When developing a national plan for the continuous improvement of education, you can rely on AACSB to offer clear guidance and execution.

Key Insights

- ▶ AACSB has **alliances with ministries of education and accrediting organizations** in more than 20 countries.
- ▶ AACSB actively collaborates with mission-aligned global organizations like PRME, UNESCO, ACCA, and others to advance access to quality business education.

Government



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